

Interreg
CENTRAL EUROPE



GreenerSites

European Union
European Regional
Development Fund

TAKING
COOPERATION
FORWARD

📍 Conference on brownfield redevelopment in the EU- Bruxelles 5/4/2019



GreenerSites Project



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INTRODUCTION



PROJECT MAIN DATA



Duration: 38 months
(01.06.2016 – 31.07.2019)



Partners: N. 11, 5 CE
countries



Associated Partners: N.
14, 7 EU countries



Budget: 3,79 M €



PARTNERSHIP

ITALY

City of Venice

Port of Venice

Veneto Region

GERMANY

Institute for
structural policy &
economic
development -
Halle

Ministry of Regional
development
Saxony Anhalt

POLAND

City of Bydgoszcz

Municipality Solec
Kujawsky

Mazovia
Development
Agency

CROATIA

City of Rijeka

Port of Rijeka
Authority

SLOVENIA

Municipality of
Celje



11 SITES



WHY GreenerSites - Main challenges



high **costs and scarce public money** for the rehabilitation of brownfields

impact of brownfields on the **economic performance of cities and on citizens' health**

Lack of updated **competences & know-how** in the public sector to overcome environmental problems in brownfields

lack of **integrated approaches** to ensure an effective environmental management of brownfields

unachieved **environmental & remediation plans** prepared in the past years





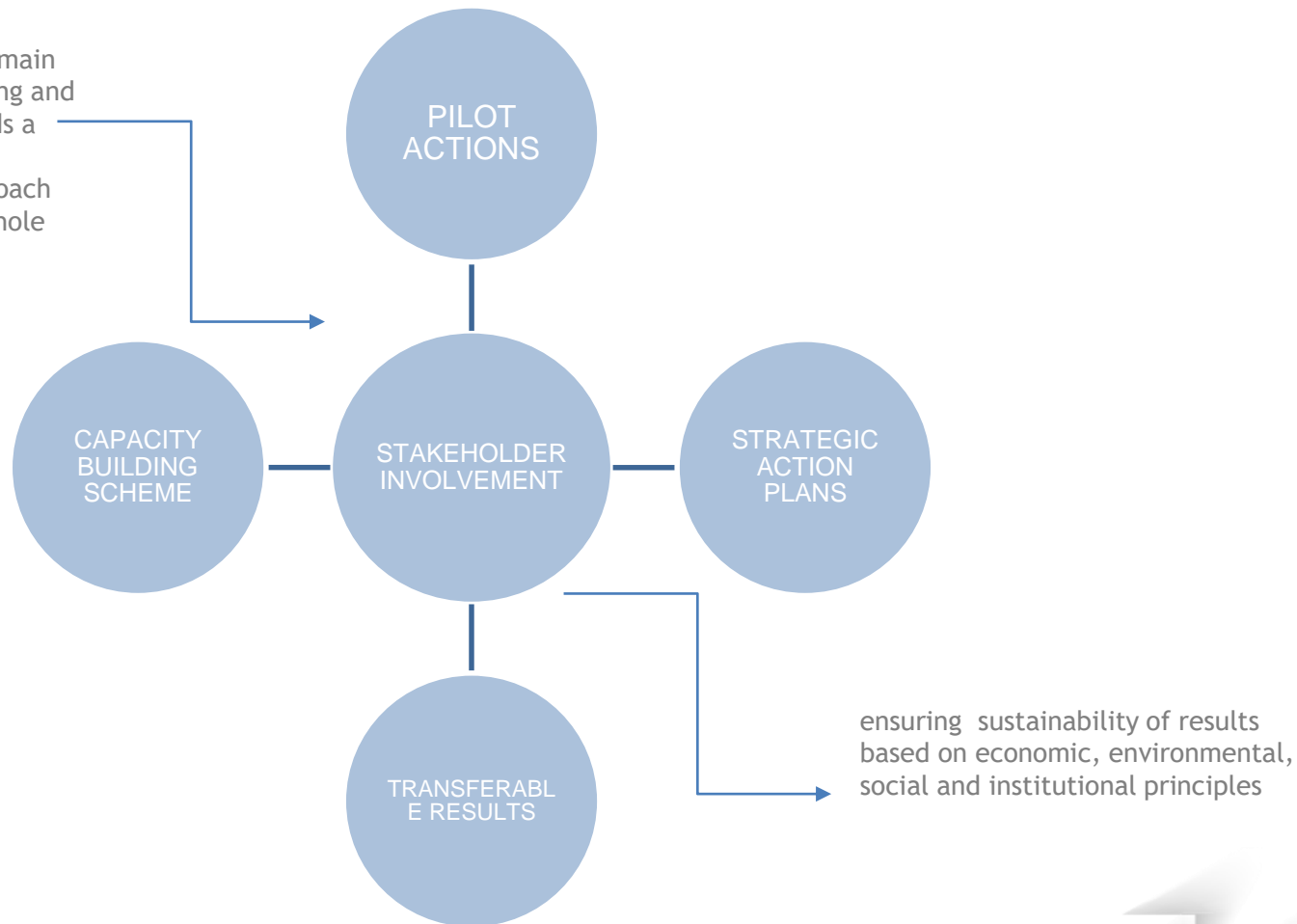
ENVIRONMENTAL
REHABILITATION
OF BROWNFIELDS

GreenerSites aims to improve the environmental management of brownfields to make involved Functional Urban Areas (FUA) cleaner, healthier & more liveable places.

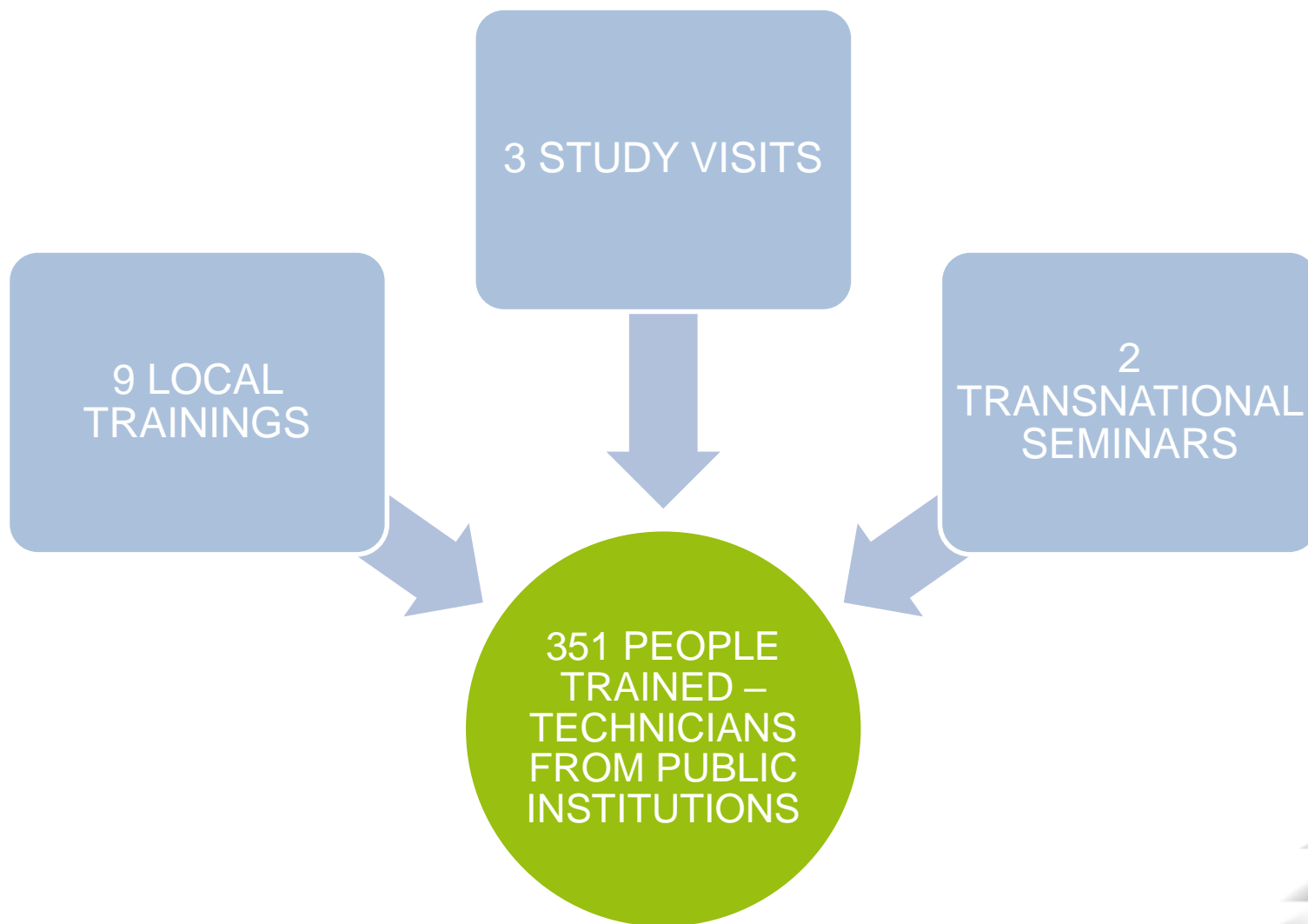


PROJECT APPROACH

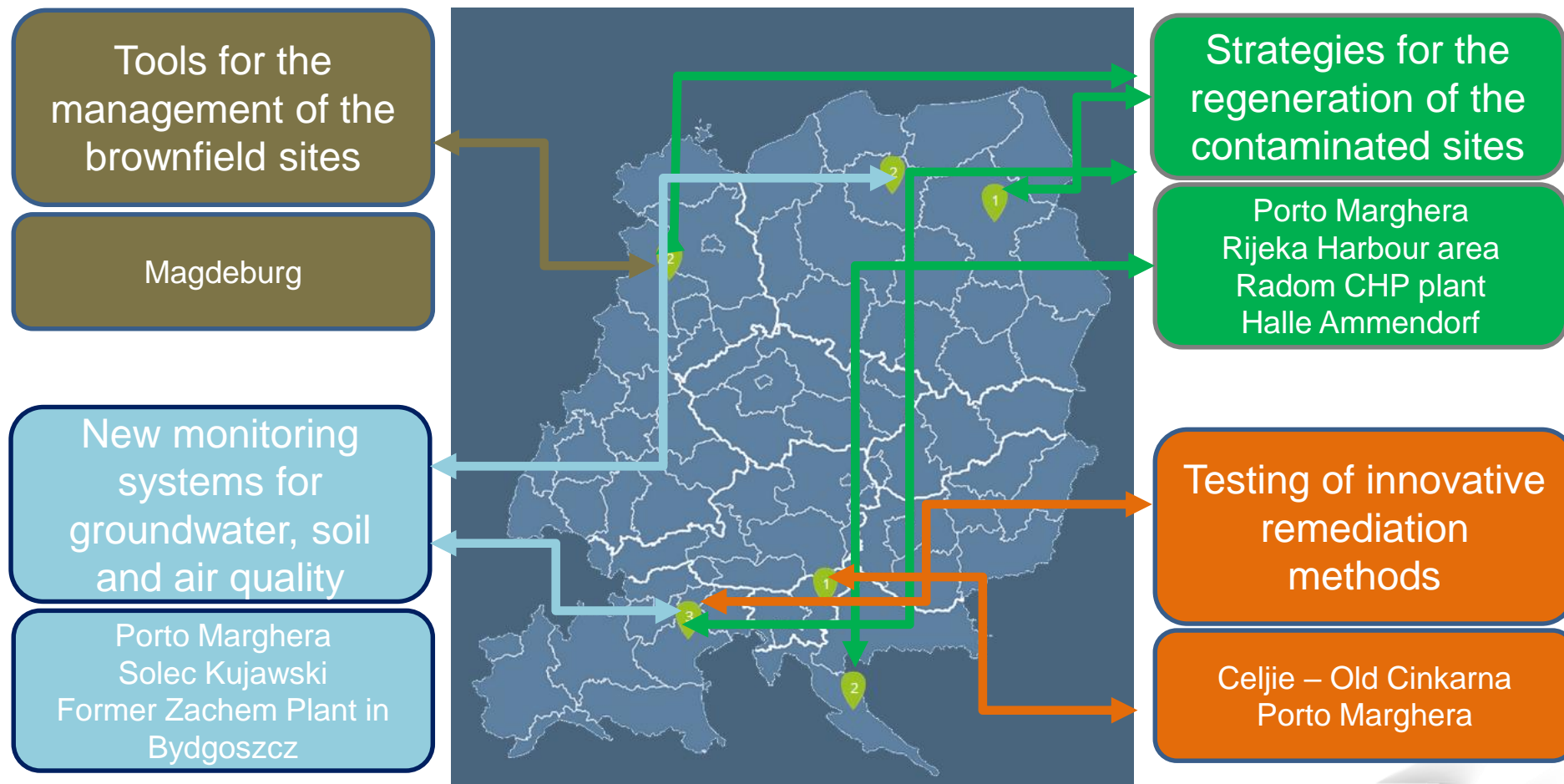
From an initial assessment of main existing environmental planning and regulatory frameworks towards a more and sustainable & comprehensive strategic approach that takes into account the whole FUA



CAPACITY BUILDING



PILOT ACTIONS



STRATEGIC ACTION PLANS



9 Strategic Action
Plans ensuring the
sustainability of the
solutions tested



TRANSFERABLE RESULTS

Common transferability manual

Aim of the manual is to organise and present project achievements to a specialised audience with the scope of transferring the know-how acquired and developed outside the project. It will be a tool to develop and implement integrated approaches for the improvement of environmental quality in brownfield sites with similar characteristics. The manual will ensure that GreenerSites approach will be transferable to other contexts

Catalogue of lessons learnt

Lesson learnt, good practices and major project outcomes stemming from the pilot actions will be collected in a publication to be disseminated outside the partnership.

Collections of economic, institutional, environmental and social sustainability measures,

Sustainability supporting measures addressing institutional, economic, environmental and social aspects in brownfield management will be collected in 4 digital booklets.

GreenerSites gis tool

GreenerSites tool is a geo-information system to collect and manage brownfield data to be shared among stakeholders



STAKEHOLDER INVOLVEMENT

63
meetings
in total

18 meetings during the
preliminary analysis of
brownfields

27 meetings in the
implementation of the pilot
actions

18 meetings during the
elaboration of the SAPs



MAIN ACHIEVEMENTS



Shared & enhanced **know-how** on integrated environmental management of brownfields

Reinforced **capacities of CE public sector** & stakeholders on sustainable brownfield rehabilitation

Boost to a more **effective integrated environmental management** of brownfields in central Europe Functional Urban Areas

Well-defined **sustainability measures & tools** aimed at reinforcing the viability & effectiveness of environmental management strategies



Thank you for your attention



City of Venice



www.interreg-central.eu/GreenerSites



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